



BRINGING FORM & FUNCTION
BACK TO THE

Sullivan

PROGRESS REPORT | FALL 2024

SIGNIFICANT STRIDES in Construction and Fundraising!

We're on the last leg of bringing form and function back to the Sullivan Building as our community's tourism center and the home of Explore Licking County. Both fundraising and construction for the project have advanced significantly this summer.



FUNDRAISING MILESTONES

- Met the Jeffris Family Foundation's \$2.2M challenge and received a **\$1.1M matching grant**
- **Received a total of \$2.6M** in state and federal historic preservation tax credits
- **Raised \$7.3M** towards the \$9.8M final phase fundraising goal—thanks to donor generosity and campaign team dedication, \$2.5M remains

CONSTRUCTION UPDATE

- **Basement:** overhead electrical, in-wall plumbing, ceiling framing and drywall installation are complete
- **Second Floor:** in-wall plumbing and drywall installation are complete; paint and finishes selected
- **Annex:** façade paint removed and brick tuckpointed; second floor interior has been demolished; micropiling and temporary shoring steel installation for reinforcement has begun
- **HVAC:** condensing units installed on the roof; ducts installed in the basement and attic
- **Underway:** elevator, custom and restored lighting, doors, interior/exterior signage, office furniture, architectural woodworking

FIRST FLOOR PROGRESS GATHERINGS

The restoration of the First Floor—including murals, gold leaf trim, serpentine stone walls/floor and safe—is expected to start early next year. We're taking this window of opportunity to offer weekly hour-long progress presentations in this beautiful and iconic room. Here's the upcoming schedule:

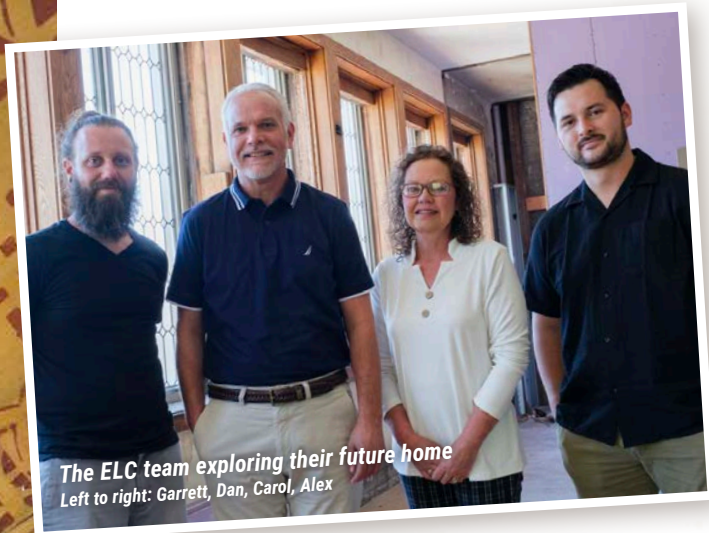
Thurs., Oct. 17, 5:30pm	Thurs., Nov. 7, 5:30pm	Thurs., Dec. 5, 5:30pm
Thurs., Oct. 24, 11:30am	Thurs., Nov. 14, 5:30pm	Thurs., Dec. 12, 11:30am
Thurs., Oct. 31, 11:30am	Thurs., Nov. 21, 11:30am	

We hope that you can join us.

Please let us know the date that works best for you –
connie@thelcfoundation.org
740-349-3863, x105



LICKING COUNTY
FOUNDATION



The ELC team exploring their future home
Left to right: Garrett, Dan, Carol, Alex

EXPLORE LICKING COUNTY'S TEAM STARTS THE MOVE-IN COUNT DOWN

Community excitement continues to build around the completion of the Louis Sullivan building. It's in the air, on our minds, and every day, we slow down a bit at the corner of Main and Third to check progress through our passenger-side window. Explore Licking County's staff and board of directors also feel the momentum, and we've started the countdown to move-in!

The Sullivan wave of enthusiasm is an excellent companion to our recent economic impact numbers, which reveal again that Licking County is a destination of choice for the traveling public. At \$588.6 million in annual travel-related revenues being realized in the county and nearly 7,000 people employed as a result. The County's experience economy is alive and well and trending in all the right directions.

As Explore Licking County draws closer to becoming the stewards of this iconic piece of Licking County history, we are considering the logistics and best practices to ensure that this internationally recognized piece of American architecture functions as we promised the community. It's a lot to think about. I'm not thinking alone, though, and I would like to take this opportunity to introduce you to the "thinkers and doers" on my team.

Carol Thress is our Director of Partner Engagement. Her primary goal is the interaction between Explore Licking County and our nearly five hundred tourism partners county-wide. It's a big job producing some of central Ohio's best collaborations, events, partner education, and visitor-focused attractions. She is a thirty-year veteran of the Licking County travel and hospitality sector and knows a thing or two about a good old-fashioned "welcome."

Garrett Martin is the bureau's Creative Director and COTC graduate. After twenty years as a professional photographer, Garrett shifted gears and came to Explore Licking Country ten years ago to guide our brand image, voice, and forward-facing persona. With an enthusiastic appreciation for the county's natural and man-made beauty, Garrett brings a creative sense of nostalgia with a twenty-first-century twist to the table, finding new ways to tell all the stories in a captivating, consumer-friendly manner.

Alex Trujillo is a COTC graduate and a native of Newark. As Explore Licking County's Director of Content Marketing and Web Developer, Alex expertly translates all our creative content into digital applications. His skill and knowledge of web and digital platforms allow us to continue growing our audience and telling the story well into the Midwest and beyond.

My staff has been at my side every step of this journey as we've reimagined the building with our friends at the Licking County Foundation. Carol, Garrett, and Alex's encouragement, great ideas, and long-term commitment to the project have inspired me. This group of incredibly talented industry professionals will ultimately co-steward the Licking County story and the fabled legacy of American architectural legend Louis Sullivan into the future. I'm a lucky guy.

In gratitude to the Licking County Foundation, its donors and contributors, and the people of Licking County for making this long-held dream a reality.

Dan Moder
Executive Director



EXPLORE LICKING COUNTY

SPENDING TIME WITH OUR SISTER BANK

Dan Moder recently made a pilgrimage of sorts to see our sister bank in Sidney, Ohio—the Peoples Federal Savings & Loan Association which opened in 1918.

Our jewel box is number 6 of 8, our sibling is number 7. The SAH Archipedia (www.sah-archipedia.org) tells us that after visiting Newark's bank, the Secretary of the Sidney bank "knew he'd found the right architect for his building". After Dan made his visit, he told us, "once I saw another example of Sullivan's work, it became even more clear to me that our effort over the last ten years is that special kind of labor that only comes about when people are truly committed to a cause. Saving Louis's legacy in our community is noble work." We are grateful to be on this journey with Dan and Explore Licking County team.

COMPLETION SCHEDULE

This countdown-to-completion schedule was updated recently by construction manager, Danis Building Construction Company. Here are some of the highlights:

- Starting November 2024:** Safe restoration
- Starting February 2025:** Elevator installation
- Complete March 2025:** Annex (Accessibility); Sullivan Building Basement (Visitor Center, including restrooms, gathering and catering areas) and Second Floor (Explore Licking County offices)
- Starting February 2025:** Serpentine walls and floors installation and restoration!
- Starting March 2025:** Murals and gold leaf restoration
- Complete and Grand Opening August 2025:** Sullivan Building First Floor (Welcome Center, including event/meeting and retail spaces)



Coming Soon FRIENDS OF SULLIVAN COLORING BOOK

Friends of Sullivan's next project, created by local artist Lizz Beck, features a collection of images inspired by the intricate interior and exterior of the Louis Sullivan Building of Newark and other historic Newark treasures. Coloring book fans of all ages will enjoy learning about this icon of local history and architecture while having some fun creating their own colorful takes of the windows, murals, and more! Here's a sneak preview of the "Pigeon On the Gear Wheel" page which tells the true story of a pigeon that secretly entered the building and while pecking at some old wallpaper revealed the beautiful stencil work that had been covered. The wheel gear where the pigeon is resting operates the opening and closing of the opalescent glass windows.

Meet the JEFFRIS FAMILY FOUNDATION

The Licking County Foundation could not have done this project without the steadfast support of Tom Jeffris (photo right) and the Jeffris Family Foundation's passion for historic preservation in towns like Newark, Ohio. Their continuing support through this final phase will bring this building's visually stunning and one-of-a-kind interior to life again for visitors from near and far.

Based in Janesville, Wisconsin, The Jeffris Family Foundation has been a dedicated and long-time partner and advocate for this project: funding the development of a Historic Structure Report in 2016, providing a challenge grant to restore the exterior in 2017, and offering another challenge grant to restore the interior in 2021. Great news! Licking County individuals, families, foundations and businesses stepped up with gifts totaling more than \$2.5 million, allowing the Licking County Foundation to secure this \$1.1 million Capital Campaign Challenge Grant.

The Jeffris Family Foundation is dedicated to the Midwest's cultural history and heritage through preserving regionally and nationally important historic buildings and decorative arts projects. The Foundation supports significant projects that strive for high preservation standards and show a strong degree of broad-based local support. They also support the preservation of history and culture and the unique sense of place in small towns and cities; develop significant historic sites in eight Midwestern states; assure sustainability and quality restoration through good research and planning; and inspire and motivate community leaders and local families to support historic preservation in their towns.

President Tom Jeffris told us, "I have seen many small organizations and local governments in the Midwest which struggle to support and preserve historic buildings that have given their communities a sense of place. We have a commitment to assist dedicated communities with funding opportunities to preserve their architectural heritage for future generations. Without question, Licking County is as dedicated a community as we have seen, and we have those donors under the leadership of the Licking County Foundation to thank for the progress on this magnificent project."



LCF Governing Committee Chair Molly Ingold summed up our gratitude...

"The Jeffris Family Foundation has been an extraordinary partner throughout this process. Not only have they lent expertise, encouragement and kindness, but their challenge inspired the generosity of people across our community and around the country!"

MANY THANKS TO THE JEFFRIS FAMILY FOUNDATION AND TO DONORS WHO STEPPED UP AND MET THEIR GENEROUS CHALLENGES.



The Jeffris Family Foundation
Dedicated to Midwestern Historic Preservation

RECOGNIZING DONORS WHILE HONORING

Sullivan

We are using Louis Sullivan's own words—his distilled wisdom and aesthetic credo—as the inspiration for the Saving the Sullivan capital campaign's donor recognition groups, relating thematically to the building and aligning with the Licking County Foundation's belief that every gift matters.

Our team is consolidating the gifts that each donor has made in support of this legacy project over the last decade. Our goal is to contact everyone by the end of the year with their giving report. If you'd like the information sooner, please let us know.

We're working with our design team to locate the very best spots in the Sullivan Building and the Annex for highlighting and presenting this project's many champions and contributors. More to come!

FORM EVER FOLLOWS FUNCTION DONOR RECOGNITION GROUPS

- SWEEEPING EAGLE: \$1 MILLION OR MORE
- OPEN APPLE-BLOSSOM: \$500,000 - \$999,999
- TOILING WORK-HORSE: \$250,000 - \$499,999
- BLITHE SWAN: \$100,000 - \$249,999
- BRANCHING OAK: \$25,000 - \$99,999
- WINDING STREAM: \$10,000 - \$24,999
- DRIFTING CLOUDS: \$1,000 - \$9,999
- COURSING SUN: \$999 OR LESS
- GRANITE ROCKS: NON-MONETARY PARTNERS

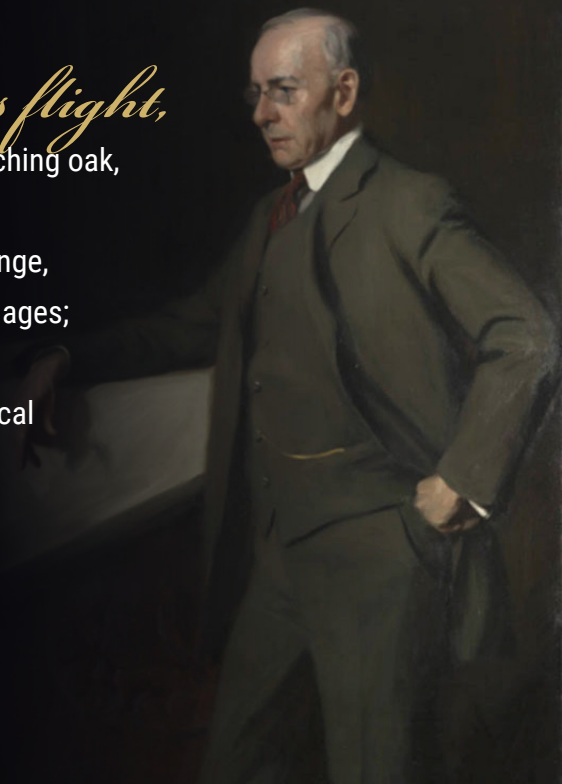


"Whether it be the sweeping eagle in his flight,

or the open apple-blossom, the toiling work-horse, the blithe swan, the branching oak, the winding stream at its base, the drifting clouds, over all the coursing sun, form ever follows function, and this is the law. Where function does not change, form does not change. The granite rocks, the ever-brooding hills, remain for ages; the lightning lives, comes into shape, and dies, in a twinkling.

It is the pervading law of all things organic and inorganic, of all things physical and metaphysical, of all things human and all things superhuman, of all true manifestations of the head, of the heart, of the soul, that the life is recognizable in its expression, that form ever follows function. This is the law."

— LOUIS H. SULLIVAN





About VERMONT VERDE ANTIQUE

The Sullivan Building's original first floor banking room floor, wainscoting, and teller stations were wrapped with gorgeous serpentine stone. It's one of the most significant features in this remarkable building—and much of it exists today. During the current restoration, the original serpentine stone will be refurbished, and new slabs will be acquired from Vermont Verde Antique, LLC.

Owned by Tom Fabboli and his family since 2007, the company has sourced Vermont Verde Antique® serpentine stone for use on numerous domestic and international projects since the early 1900s—like the Home Building Association Bank Company in 1914. Quarried in the Green Mountains of Rochester, Vermont, this unique stone has a dark green and metallic flecked surface with white and light green veining. For a while, we thought that our banking room's stone was marble, but we're glad to know that serpentine is harder and less porous than many types of granite and retains its original finish and beauty even after over 100 years (and beyond)!

The block of serpentine for our project has been selected by Vermont Verde's business manager, Peter Fabboli. Harvested in 10'6" x 5'6" rectangular cubes weighting 20 tons each, our block will be shipped to Italy for cutting into slabs with a gang saw that has multiple blades—much like a bread loaf slicer. Then, the slabs will be sent to a polishing factory and fed through a series of diamond grits until they reach a high gloss finish. In early 2025, the slabs will arrive in Newark for installation. Peter told us that Vermont Verde Antique® serpentine has been used on and in important buildings across every major city in the United States—now historic restoration projects are frequently acquiring this architectural stone. We're so pleased to share the story of a family who are dedicated to carrying on the tradition of quarrying this gorgeous green stone for generations to enjoy.

Photos courtesy of Vermont Verde Antique, LLC.



A BIT OF ANNEX HISTORY UNCOVERED

We were intrigued when this sign with "...eat things for your head" (i.e., "great things for your head") was uncovered during interior demolition of 10 West Main Street.

Local historian Cory Stutes shared that he knew a confectionery and saloons had been there; but found in 1935 that a shoe shine and hat cleaning parlor opened in the space. In 1938 it became a barber shop, but it appears that the hat cleaning service remained there as well. He also found that in 1950, naphtha vapors from hat cleaning fluid caught fire in the basement and set fire to the building. According to the *Newark Advocate*, most of the fire damage was in the basement, while the main floor had some heat and smoke damage and the upper floor was damaged only by smoke. **Thanks, Cory, for solving this mystery.**

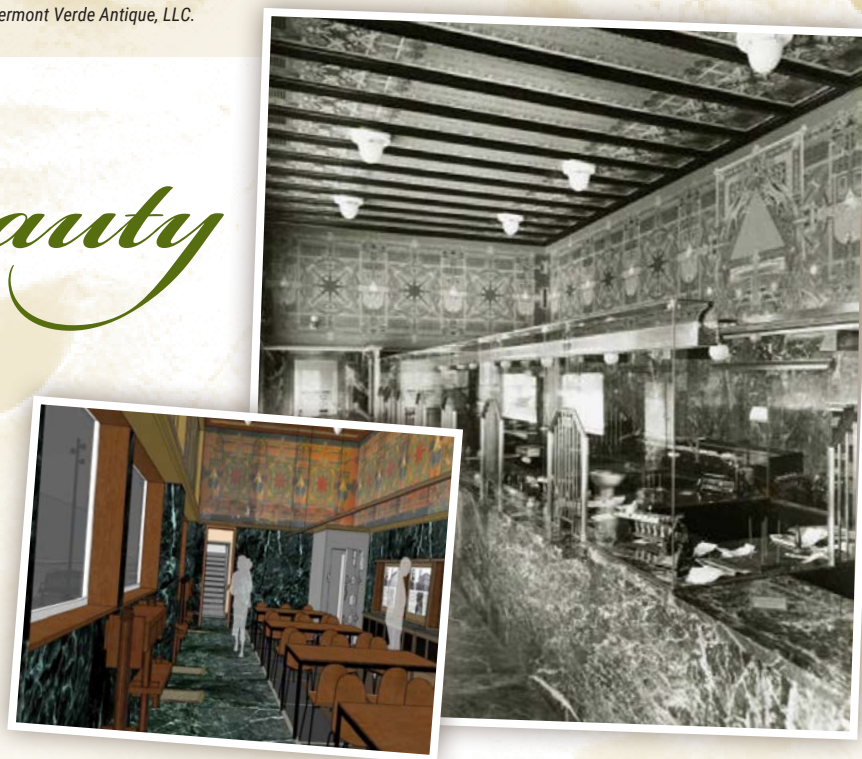


Elaborate, INNOVATIVE, FUNCTIONAL

"Space limitations prevented Sullivan from making the vault the prominent feature of the banking room (*The Old Home Louis Sullivan's Bank*, Joseph R. Tebben, p. 47)." However, a one-of-kind, elaborately-etched safe is tucked back in the northwest corner of the first-floor banking room. It was made by Diebold Safe & Lock Company in Canton, Ohio and was situated at the end of the teller station line. It's special because it boasts a hydraulic lift that tellers lowered to a large vault in the basement, near safety deposit boxes. We are grateful to former Diebold employees and Licking County residents, Ray Stankunas and Rick Corder, who are helping our team learn more about our beautiful safe and source experts for its restoration.

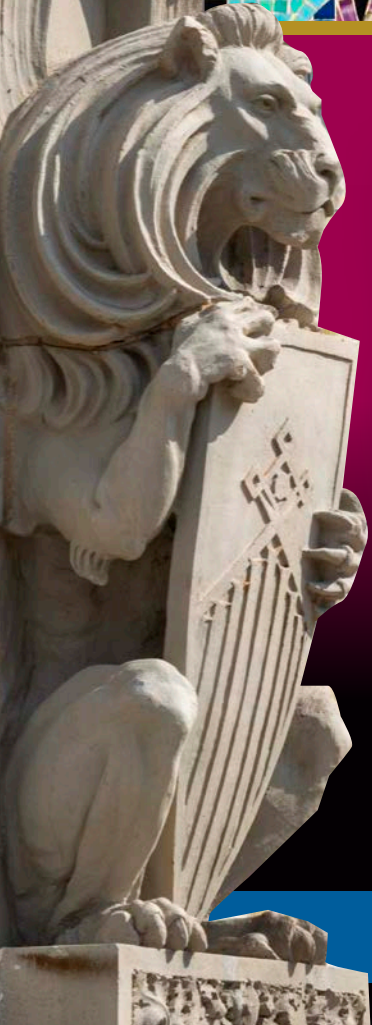
Wicked Beauty

It's fun to note that serpentine's elaborate beauty is still valued today. The October 2024 issue of *Architectural Digest* featured an article (pp. 50-54) about the set design for the new movie *Wicked*. It shared that inspiration was drawn from various iconic architects including Louis Sullivan and Frank Lloyd Wright, "whose allover decoration informed the richly ornamented facades". The stunning high gloss and dark green floor depicted in the magazine's photo of the Emerald City's throne room looks just like Vermont Antique Verde® to us. We're excited to see the movie!



LICKING COUNTY FOUNDATION

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P.O. Box 4212
Newark, OH 43058-4212



PLEASE JOIN US IN FINISHING
**THE LOUIS SULLIVAN
BUILDING OF NEWARK.**
FUNDRAISING IS ONGOING.



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thelcfoundation.org

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Make payable to the "Saving Our Sullivan Fund"
Mail to Licking County Foundation
PO Box 4212, Newark, OH 43058-4212

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